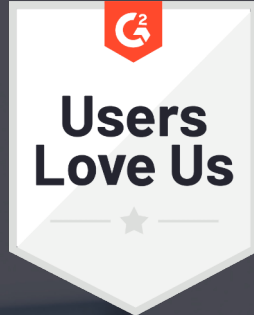




**YAROOMS**

# **YAROOMS** Success Stories

Discover how companies like yours are embracing the future of work.



## YAROOMS Success Stories: **this is why we do what we do.**

At YAROOMS, we help organizations around the world implement hybrid work, stay in control of the workplace, and achieve their sustainability goals. All of that – without compromising employee autonomy.

Our customers in different industries report significant savings on real estate costs and employee time while experiencing a boost in scheduling efficiency and employee satisfaction.

Discover the selected success stories in this Ebook.

# Pain points

### Downsizing:

[ASEE](#)

### Capacity challenges:

[Focus C. I. C.](#)

[Dedalus](#)

[Dr. Martens](#)

### Return to work:

[Cerved](#)

### Manual space management:

[Bitdefender](#)

[Columbia University](#)

[Jigsaw Insurance](#)

### IT:

[ASEE](#)

[Cerved](#)

[Bitdefender](#)

### Healthcare:

[Focus C. I. C.](#)

[Dedalus](#)

### Consumer goods:

[Dr. Martens](#)

### Education:

[Columbia University](#)

### Financial services:

[Jigsaw Insurance](#)

# Industry





## How to fit the growing number of employees in a downsized office?

### ABOUT DEDALUS

Dedalus is the leading healthcare IT provider in Europe and one of the largest in the world. It has 40 years of experience in delivering healthcare software and services to organizations around the world.

Today, Dedalus employs more than 6,600 highly skilled people and has the largest software Research and Development team in the industry in Europe. Located in Vienna, one of the company's main R&D sites is a workplace for around 250 technical and 50 non-technical employees.

### INDUSTRY

Healthcare technology

### LOCATION

Austria

### FULL STORY

[Click to read](#)



*"With the relocation to the new office, we left behind everything we did not need anymore: from furniture to working arrangements. We were ready for a new, hybrid workplace, where employees can choose where they prefer to work – at home or in the office. YAROOMS helped us to put all of this into practice. The solution makes everyone's lives easier with just a few clicks a day."*

Kianusch Sayah Karadji,  
Technical Solution Manager, Dedalus.

## At the end of 2021, Dedalus relocated its office in Vienna to a new building with a smaller office space.

### THE CHALLENGE

Yet downsizing turned out to be a real challenge as at the same time Dedalus was actively recruiting. The team rapidly grew from 200 to 300 employees.

#### What to do when you do not have enough desks for everyone?

Dedalus decided to get started with [hot desking](#). For this, the company needed a reliable desk booking solution that could support flexible workspace management.

### THE SOLUTION

With YAROOMS [desk booking](#), Dedalus can support different seating strategies at once while the interactive floor map helps everyone in the office navigate their workplace.

Using a comprehensive [workplace analytics](#) section, HR and Facility managers can get insights into how the shared desks are used and improve office organization if needed.

Being a Cloud solution, YAROOMS did not require a long deployment. Moreover, no software or version maintenance was needed from Dedalus' side.

# 2:1

## Employee:desk ratio Dedalus maintains with YAROOMS.





# Creating a future-ready workplace in a **rapidly scaling organization**

## ABOUT DR. MARTENS

Dr. Martens is a well-known British footwear brand. Although famous for its footwear, Dr. Martens also makes a range of accessories – shoe care products, clothing, bags, etc.

Dr. Martens is a rapidly growing company that is currently shifting more and more into D2C business and e-commerce. To keep up with the pace of growth, the company is actively building up its competencies and capabilities. One of such internal initiatives is creating a future-ready workplace.

## INDUSTRY

Consumer goods

## LOCATION

United Kingdom

## FULL STORY

[Click to read](#)

## THE SOLUTION

Dr. Martens uses YAROOMS desk booking software through [Microsoft Teams](#) in 3 office locations.

The solution brings more organization into [space management](#) and helps Dr. Martens to run flexible seating policies in the office smoothly (**even if the number of employees is larger than available workspaces!**). Using the interactive floor map, everyone can navigate their workplace and look up not only desks or their features but also co-workers.

# Building a future-proof workplace is easier said than done, especially in a rapidly scaling organization.

## THE CHALLENGE

*"In our corporate HQ, we have room for about 220 people; and currently there are 550 full-time employees as well as contractors. Our EMEA division has been growing steadily – so much that the team had to move out to a separate office building", – said Richard Coope, manager of the future-ready workplace project at Dr. Martens.*

How to create enough space for all employees in the flexible office? How to manage [activity-based workspaces](#) in a sustainable way? Dr. Martens was seeking for answers.

Desk #8

Accessibility

Display

Individual Desk

Book Now



*"As we expand with the business, we want partners that can grow with us. And we really appreciate your flexibility and adaptability. If we have to bring in more desks, renumber or relocate them, change the meeting rooms or office maps, we can be sure that the YAROOMS team will do it promptly and professionally."*

**Richard Coope,**  
Future-Ready Workplace,  
Project Manager, Dr. Martens



## How much savings can businesses generate by cutting down on office space?

### ABOUT ASEE

ASEE Group is one of the biggest IT companies in the area of production and implementation of its own software solutions and services. The Company provides ICT solutions for various industry verticals including the financial sector, payment sector, public administration and telecoms.

In Romania, ASEE works in 2 locations – a logistic facility with an on-site team of 30 and the main headquarters, a hybrid workplace for more than 100 employees.

# €200,000

## yearly savings by downsizing and working in a hybrid setup with YAROOMS.

*"YAROOMS was a perfect match for ASEE – not only because it met all the functional requirements but also because it could be set up and used through Microsoft Teams, which is our primary workplace communication tool. It was fast to implement, easy to start using, and helped us generate solid yearly savings."*



**Adrian Nastase,**  
Country Leader, ASEE Romania

### INDUSTRY

Information technology

### LOCATION

Romania

### FULL STORY

[Click to read](#)

### THE CHALLENGE

In the middle of the pandemic, ASEE downsized their Bucharest HQ by **removing 1 out of 4 floors** from their lease. This decision meant the end of the allocated seating policy and the employee-to-desk ratio of 1:1. As a result, ASEE started building its back-to-work strategy based on the principles of [hybrid work](#).

When the return to office was slowly getting underway, it became obvious that Excel-based manual planning and reporting just doesn't cut it in the hybrid work environment. ASEE needed a workplace management solution that could facilitate hybrid work scheduling and space booking in their downsized office while providing the management with essential presence and utilization data.

### THE SOLUTION

ASEE uses YAROOMS for daily [space booking](#) and [workplace analytics](#). It takes away the daily challenge of tracking and logging people's presence in the office. With YAROOMS, ASEE's HR department does not need to collect information from Excel tables or building entrance gate logs anymore – everything is accessible with a few simple clicks, in a comprehensive reports section.





# More than **2000 people**. **7 days**. Back to the office with YAROOMS and Microsoft Teams integration.

## ABOUT CERVED

Cerved Group is a leading information services provider in Italy. Offering a range of consumer information, consulting, credit recovery, and assets management services, Cerved helps businesses, banks, institutions and individuals protect themselves from risk and achieve sustainable growth.

## INDUSTRY

Information technology

## LOCATION

Italy

## FULL STORY

[Click to read](#)

## THE CHALLENGE

Before COVID-19, Cerved had decided to move to Microsoft 365 but the pandemic crisis sped up the process. During lockdowns, it was important to manage [collaboration and communication](#) remotely. With a unified Microsoft Teams platform, the company avoided business disruption during the first few weeks of the crisis.

By September 2021, Cerved Group wanted to open the office again for employees to meet face to face. Having made only **one tenth** of desks available for use in its offices, Cerved needed the technology capable of [managing hybrid work](#), workspace bookings, and overall building capacity. For that, they decided to partner with YAROOMS.

## THE SOLUTION

With about 2,600 employees, there was no time for a lengthy integration with external systems. Cerved needed a solution that could integrate fast with their central Active Directory. Therefore, they chose to manage desk booking with [YAROOMS via Microsoft Teams](#).

With everyone **onboarded to the new system in just 7 days**, Cerved Group was ready to try out its new way of working.

The solution has also brought change to the company's workplace culture. In the future, Cerved expects, there won't be a need for everyone to be on-site. The offices will be smaller and more cost-efficient.

**50%** savings on real estate just by implementing the hybrid work model.

*"We're implementing our New Way of Working and introducing the concept of Modern Workplace: same experience, same level of security wherever you are. Teams is the collector of all company services and apps and YAROOMS is one of the more useful ones."*

**Damiano Tarantino,**  
Head of IT Architecture and Infrastructure,  
Cerved



# Achieving a significant decrease in lost management time

## ABOUT JIGSAW INSURANCE

Jigsaw Insurance is an insurance broker specializing in protecting people and what matters to them – from car and pet insurance through to breakdown cover. Currently, Jigsaw Insurance employs a team of 135 at their office in the center of Harrogate, United Kingdom.

## THE SOLUTION

YAROOMS helps Jigsaw Insurance manage desk, meeting room, and even [parking lot reservations](#). Frequent office-goers at Jigsaw Insurance find YAROOMS Mobile application the most convenient way to schedule their workday on the go.

The check-in functionality is handy for managers who want to check if employees are present while the interactive floor map facilitates teamwork and brings visibility to everyone in the office. Moreover, Jigsaw Insurance can easily include visitors (external insurers) in their office seating plans thanks to the “booking for external users” functionality.

Every year, YAROOMS helps Jigsaw Insurance save 1 team leader FTA worth of time, or up to

£23k.

## INDUSTRY

Financial Services

## LOCATION

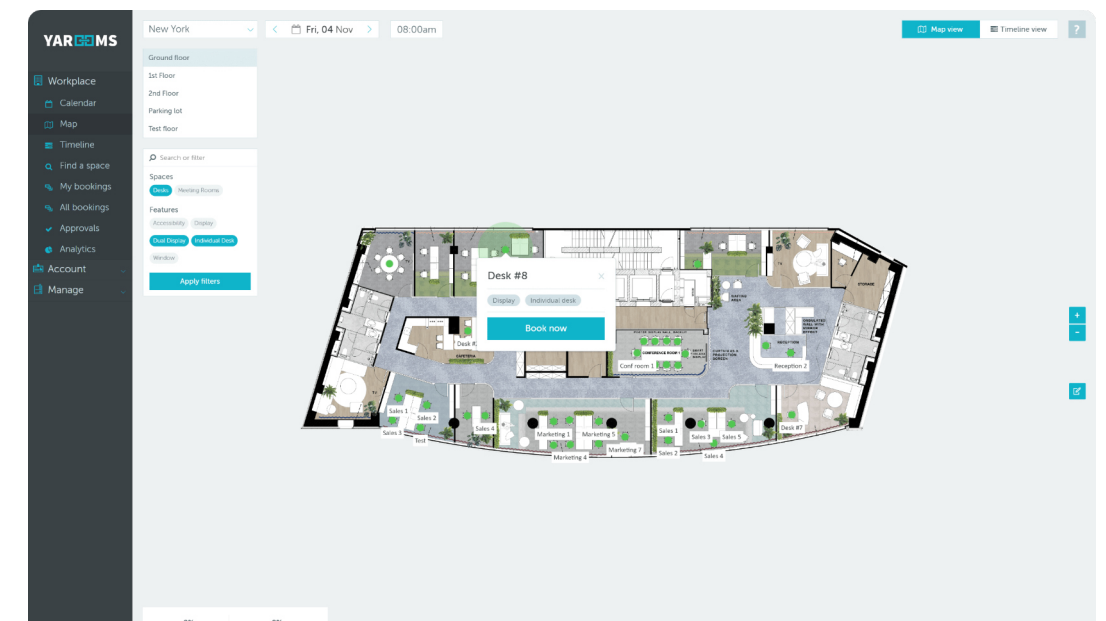
United Kingdom

## FULL STORY

[Click to read](#)

## THE CHALLENGE

Before YAROOMS, department managers were using Excel spreadsheets to oversee seating arrangements and allocate desks to employees. This kind of manual planning was not only time-consuming, but also prone to human error which, in turn, led to dissatisfaction and annoyance among staff. Jigsaw Insurance needed an office space management solution that would help them fuse agility, tech, and [positive employee experience](#) in the modern hybrid workplace.







# Overcoming post-pandemic **office capacity** challenges

## ABOUT **FOCUS C. I. C.**

Focus C.I.C is a Social Enterprise who have been working in partnership the NHS and local government since 2013. The organization provides social services, such as safeguarding, career guidance, continuous health care, hospital discharge, etc., to the most vulnerable people in North East Lincolnshire.

Acting as "community brokers", 80 staff members work to enable people to take control of themselves, to make full use of the community assets available and to develop new community capacity.

**INDUSTRY**  
Healthcare

**LOCATION**  
United Kingdom

**FULL STORY**

[Click to read](#)

## THE CHALLENGE

Before YAROOMS, the Focus C.I.C staff, half of them working from the office, and another half – in and out, followed open seating policies.

The "first come – first served" principle often resulted in overcrowded workplace and people having to go home, or settle in alternative areas, such as the kitchen.

The coronavirus pandemic has aggravated these capacity challenges, bringing the new social distancing and occupancy management regulations. Jamming up in the office canteen was no longer an option.

## THE SOLUTION

Focus C.I.C started YAROOMS [desk booking](#). The solution helped them to:

- **Improve visibility in the workplace**, as employees were able to know when and where they will be at the office.
- **Boost employee experience and satisfaction**, as it allowed everyone booking spaces matching individual criteria autonomously (phone, monitor, etc.).
- **Ensure workplace safety post-covid**, because of successfully implemented [social distancing requirements and capacity regulations](#).

Saving **\$50k** worth of  
**employee time every year.**

*"We highly recommend YAROOMS – it delivers everything that's promised. Great service and support, too. I like the constant development – every now and then, new features are added to the solution, and each of them seems to be helpful in one way or another."*



**Ashley Jarvis**  
**Digital Information Coordinator**  
**Focus C.I.C.**



# Bitdefender®

## How YAROOMS made Bitdefender's **meeting rooms** available to the entire company across the world

### ABOUT BITDEFENDER

Bitdefender is a Romanian security and anti-virus software company. Founded in 2001, it is now a guardian over millions of consumer, business, and government environments and a trusted expert for eliminating threats, protecting privacy, and enabling cyber resiliency.

As of 2021, Bitdefender employs more than 1600 people. More than half of them are security researchers and engineers.

### INDUSTRY

Information technology

### LOCATION

Romania

### FULL STORY

[Click to read](#)

### THE CHALLENGE

Growing at a very fast pace, Bitdefender had to set up offices in Bucharest, Cluj-Napoca, Iasi, Timisoara, The Hague, California, and Florida.

As both **the team and the number of meeting spaces were expanding significantly**, the challenge of finding an available room with the right amenities, in the right place, at the right time became a daunting task.

### THE SOLUTION

The YAROOMS **room booking system** was deployed to make all company's shared spaces readily available for staff across the globe, from their own devices. Each of the meeting rooms was paired with the YAROOMS room panel to show its real time availability and enable booking on the spot.

# 64 rooms & 10 locations connected to YAROOMS in only 2 weeks!



*"Meetings are an integral part of working in a company with 1600 employees, spread across 3 continents. Managing all these meetings – and the spaces they take place in – can be incredibly challenging. Before using YAROOMS, we had problems with scheduling inefficiencies. These are now prevented in our most meeting-intensive locations."*

**George-Lucian Talaba,**  
Service Desk Engineer,  
Bitdefender

Conference Room ×

Accessibility

Display

Book Now

## A single **room booking hub** for the Faculty of Arts and Sciences

### ABOUT COLUMBIA UNIVERSITY

Columbia University is one of the world's most important centers of research and at the same time a distinctive and distinguished learning environment in many scholarly and professional fields. Established in 1754, it is the oldest institution of higher education in New York.

The Faculty of Arts and Sciences is the unifying focal point that comprises faculties from the social sciences, humanities, and natural sciences in five different schools within Columbia University.

**INDUSTRY**  
Education

**LOCATION**  
United States

**FULL STORY**

[Click to read](#)

### THE CHALLENGE

Before using YAROOMS, each Faculty's building counted on their own administrative staff to deal with different booking processes. Needless to say, they weren't efficient, and the lack of a common approach to space management often led to **overlapping meetings**. Aligning booking activities via calls or emails turned out to be time consuming and difficult to track.

### THE SOLUTION

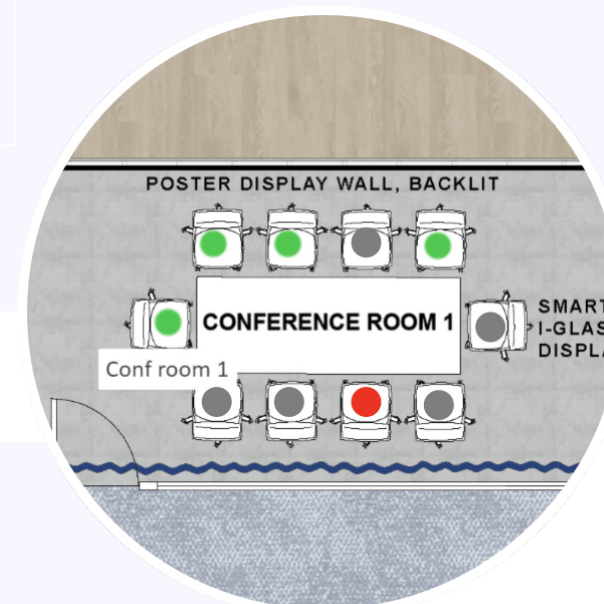
Bringing much needed agility to the university and making its staff more autonomous, we offered a single hub for **finding and booking the right room** anywhere in the campus in less than a minute.

**18,000** hours  
saved with efficient scheduling.

*"YAROOMS has been a very stable and easy to use room booking solution. It was widely adopted by the end users in our institution very quickly. Now, the solution is being used across our divisions."*



**Jai Kasturi,**  
IT Director,  
Columbia University



**100%**  
reduction  
In room booking  
conflicts.



A background image showing two women standing on a balcony, looking at a smartphone together. The image is darkened to serve as a backdrop for the text.

**YAR****MS**

**Let's transform the way we work, together.**

sales@yarooms.com | +1 (646) 542-1777 | [Schedule a demo](#)